

**Balcones Village/Spicewood (BV/S) Homeowners Association Board Meeting**

**Balcones Country Club      February 7, 2023      5:00 PM**

**Board Members** (2023 Board positions)

Present: Caleb McLain, Cathy Brocato, Jacque Forrest, Suzie LaPlant, Linda Stricklands, Roland Segovia  
Absent: Vivian Featherston, Austin Ross, Don Gutierrez

**Minutes**

**Call to Order**

- Agenda update
- Prior Minutes & Amendments
  - Anne Anderson resigned from Board
  - Resolutions On Jan 19, the board resolved to elect Caleb McLain to role of President with Cathy Brocato moving to Immediate Past President (motion by Cathy Brocato/ second by Linda Strickland):
    - For: Austin, Jacque, Vivian, Caleb, Don, Suzie
    - Abstain: Roland

***Vote Resolved as Motioned –Approve Minutes with Amendments: Caleb/Second: Suzie – All present approve***

**Officer and Committee Reports**

- Treasurer Report
  - **Revenues:** 457 members paid as of end of January 1/31 (3 have been received not yet deposited.); tree payments received; dividends
  - **Expenses** paid in January: Constable Patrols (Dec); Admin Paper/Toner Office Supplies; ACC Paper/Toner Office Supplies; ACC Legal
    - Outstanding Expense: 1 Holiday Tree award not yet cleared
- Membership Committee Update
  - ( 460 ) 2023 members
  - ( 0 ) houses sold in Jan
- Constable Report
  - 14 stops
    - 9 stop signs
    - Other: unlicensed dirt bike, speeding
- Architectural Control Committee (Jacque)
  - Update on past proposals/concerns
    - 1 violation resolved
  - New projects/approvals/concerns
    - 4 Approvals; 1 Denial
    - 2 realtors inquired to obtain deed details
    - 6 homeowners inquiring about deed details

**Past Business**

- Introductions: New Board Members
- Board positions for 2023 -
  - Role of Board Positions
    - Caleb McLain, President
    - Cathy Brocato, Immediate Past President

***Vote Resolved as Motioned: Board Directors to fill the following listed positions: ( Motion: Linda; 2<sup>nd</sup> Cathy; all present approve)***

- Candidates Proposed (via email):
  - Vivian Featherston, Secretary
  - Jacque Forrest, Treasurer
  - Roland Segovia, Vice President
- Administration
  - Consider options and evaluate solutions for the Cost of email/web services with the following: Goals for Communication –
    - (1) accurate information which is
    - (2) easily accessible in order to
    - (3) bring the neighborhood together
  - EMAIL Service - Get notes from Linda on comparison of options.

- Mailchimp – risk: recent cyber attacks
- Webber – risk: not easy to use (high cost to administer)
- ConstantContact – easy to use; good support on phone
  - Up to 2500 addresses & 30,000 emails, straight monthly fee \$35/mo (nonprofit discount @ 6months=\$28/mo; @ 1yr= \$24.50/mo)
  - Click through buttons enabled, and other benefits
  - Mobile-friendly formatting
- Discussion for Further Consideration:
  - *Action to investigate enhanced website options which may contain webservices options.*
  - *Action to investigate discount for 501(c)(4)*
  - Contact List (eMails listed for convenience) – provided to Communications Chair
  - Document Access for appropriate people, including new HOA Board members
- **Vote Resolved** as Motioned – Approve the budget to fund 6-month subscription for electronic mail communications service using ConstantContact. (Motion Linda / Second Roland / All present approved )

#### **New Business**

- 2023 Board Meeting Calendar (day and time)
  - In Progress:
    - New member postcards – Mailing date
      - Need approx. 700 postcards (2 cards per sheet)
      - Action –Need printer to confirm the budget for New Members Flyers to go out.
    - Newsletter– Need to get information and timeline to complete
      - Garage Sale Date
      - Complete process is typically 6 weeks to gather information
- Open Board position may remain vacant with quorum intact

#### **Adjourned**

**Next Board Meeting\***  
**March 14, 2023, 5:00 pm at the Balcones Country Club**  
*(Second Tuesday of each month)*