

## **Balcones Village/Spicewood (BV/S) Homeowners Association Board Meeting**

**May 13, 2024 5:08 PM @ Spicewood Springs Library**

**Board Members** (2024 Board positions)

- Caleb McLain, President // Past President (absent)
- Jacque Forrest, Treasurer, ACC Chair (absent)
- Linda Strickland, Communication
- Roland Segovia, Vice President & Sign Coordinator
- Suzie LaPlant, Membership/Welcome Chair
- Vivian Featherston, Secretary

### **AGENDA**

#### **Call to Order**

- Prior Minutes ([link](#)) – April 2024 minutes
- Suzie made a motion to approve minutes for December 2023, January 2024, March 2024, April 2024 with the exception of February 2024 as the board did have quorum.
- Linda seconded. Motion passes.

#### **Officer and Committee Reports** (20 minutes)

- Treasurer Report (Jacque)

#### **Revenues April:**

- Dues paid **\$201** (4 Members paid in April)
- Dividends (Checking +Money Market) \$218
- Total 2024 Dues **\$24,583** (491 memberships paid)

#### **Expenses April:**

- Constable Patrols \$640
- Fox Chase Block Party \$31.65
- Checks not cleared at end of April \$50 Holiday lights, \$386 Eblast (Constant Contact) license

#### **BVS HOA Checking Balance 4/30/24 - \$49,208**

- \$1447 Total Dividends Year to Date (Checking + Money Market)

#### **Total Assets 4/30/24: \$166,134** (Checking + Money Market)

- Note -- this number was not reported correctly in last month's email report. It should have been \$166,387

- Membership Committee Update
- Budget 2024 (budget requires **575 members**)
- (491) 2024 members
- (0) houses sold
  
- Constable Report
- (9) Violations – Speeding, Ran Stop Sign, Exp Registration
  
- Architectural Control Committee (Suzie)
- Approvals – (3)
- Violations in Progress – (3)
- Misc – In Progress – (2)
- Updates & Inquiries - (4)
- Roland to call 311 about house with carport.

## Communications (Linda)

### **April Newsletter**

1,159 sends 804 unique opens – 70% open rate (non-profit average is 42%) 1,550 total opens  
Many, many people have multiple opens, which suggests there was something of interest  
117 clicks – most for Anderson Mill, water meter key, and water meter video

### **Spring Notecard**

Global – 500 5x7, natural white, printed, mail sort, postage = \$470.00 (\$0.94 each)

Recent count of 649 non-members suggests about \$610.00

Do we want extras for Block Parties or other events? Plain ones likely would be \$0.60/each less because of no postage or mail merge.

Hold on spring notecard.

Linda to create printed info sheet for block parties

### **July 4<sup>th</sup> Parade Update**

Confirm date and plans with BCC – Caleb?

Contact AFD (hold until we hear back from MacKenzie Kelly)

Contact our Constable – Linda to ask if Don will talk with him.

Contact local TV stations (hold until we hear back from MacKenzie Kelly)

Request donations from local businesses – Vivian make a list of businesses and send to board to divide and conquer

Mackenzie Kelly – Linda

Singer – Caleb?

Vivian to connect with Lt Col for Parade. Vivian to reply all and copy Roland on information.

### **Past Business (20 Minutes)**

- Candidates for open board positions needed -
  - Kitty - interest to join the board (Roland)
  - Christine - interest to join the board (Jacque)
- Next Meeting -
  - Review the Board Annual Calendar - Caleb
  - Event Chairs

### **New Business (20+ minutes)**

- Signs Calendar – Roland to ask Don on sign posting calendar.
- Insurance: Roland to reach out to agency on Officer and Director Insurance.
- Budget
  - To save on costs, the board would like not to have a spring newsletter and only keep the fall newsletter.
  - Next meeting board to assess the budget and look at ways we can trim up the budget.
- Recruitment
  - Linda send out an email to the board to notify them of the block party so the board can attend.

### **Adjourn**

**Suzie Made a motion to adjourn. Linda seconds. Motion passes**

### **Next Board Meeting\***

**MONDAY June 10, 2024 5:00 pm at the Spicewood Public Library**