

Balcones Village/Spicewood HOA Board Meeting (NOTES)

July 8, 2024 5:00 PM @ Spicewood Springs Library

Board Members (2024 Board positions)

- Caleb McLain, President // Past President
- Vivian Featherston, Secretary - **Absent**
- Jacque Forrest, Treasurer, ACC Chair
- Suzie LaPlant, Membership/Welcome Chair
- Linda Strickland, Communication

We may have 2 visitors - potential board members.

- ~~Christine Connor - not able to attend~~
- **Michael DesJarlais** - lives on Clearrock Dr. We talked with him at the Parade - and then he emailed me expressing interest in getting involved. He has wanted to do that for a long time - but he could not meet on Tuesday. He was pleased to learn that we now meet on Monday.

AGENDA

Call to Order

- Welcome Guests
- Prior Minutes – June 2024 minutes (doc at end)
 - **Resolved** - Move to approve as amended (Suzie), Caleb second, all present approve
- Election of Vice-President
 - **Resolved** - Jacque move that Linda fill the volunteer position through the end of this term (December), Caleb Second approve. All present approve

Officer and Committee Reports

- Treasurer Report (Jacque)

Revenues:

June

Dues 1 Members paid in June
\$100 donation for flags for Parade
Dividends (Checking +Money Market) \$219

July to date

2 Renewing members paid; 1 New Resident
\$250 - donations for Parade

Total 2024 Dues \$ **24,758** 495 memberships paid

Expenses:

June

Constable Patrols \$640
PO Box Rental - \$414 for 1 year thru 6/30/25

July

Constable Patrols \$640
Event Liability Insurance \$287

BVS HOA Checking Balance 7/7/24 - \$ \$47,117

\$1230 Total Dividends Year to Date (Checking + Money Market)

Total Assets 7/7/24: \$164,483

- Membership Committee (Suzie)
Budget requires 525 members

Membership - 495

Houses sold - 2

- Constable Report
 - (4) Violations – Speeding, Ran Stop Sign, Exp Registration

- Architectural Control Committee (Suzie)

- Approvals: 2 projects
- Denials: 0
- Complaints: 0
- Violations/Enforcement: 0
- Inquiries: 1

- Communications (Linda)

June Newsletter

1,157 sends, 778 unique opens – 68% open rate (non-profit average is 42%)

1,484 total opens

Many, many people have multiple opens, which suggests there was something of interest - and/or evidence of forwarding, which is good, too.

56 clicks – most for US 183 project

In near future AI will be used with several email providers for descriptions of incoming emails.

CC is aware and has suggestions to make use of this trend.

WIX

Last 30 days - 600 site sessions (200% increase) with big spike July 1-3

Most active page was Hot Topics for the parade. People shared the link via emails.

Added hidden page (About Us) that has an email link to communications. At the parade, posted a request for photos with a QR code to that page. Two people used it.

July 4th Parade

Lots of happy people, 51 golf carts, prizes well-received

Will create a How To document so the next person can pick up and go.

- Send out thank you letters for all sponsors

Fall Newsletter

Publish in newsletter and on website ??

Send physical copy to paid members with voting and tree orders ??

Have topics by August

- **Bylaws state notice of Annual meeting: topics, format, costs– Due by August meeting. Then contribute content topics by August 20.**

Annual Meeting

Create “How To” document by August

Find a volunteer to manage by end of August

Working with Stroll Magazine

Timing of meeting

Actions for BOD:

- Time of event
- Menu choices
- Speakers/volunteers

- **Off Record discussion**

- **Can alternate times be found for greater participation**
- **Consider by next meeting options**

Past Business

- Event Insurance

New Business

- Administrative
 - Signs Calendar (have itemized locations) – (when are signs put out/picked up for each event)
 - HOA virtual closet - list of items and where they are posted on Google Drive – tracking (who has what assets)
- Resident asked if HOA could organize address number painting (residents pay)
- Christmas Trees
 - Voted – orde 400 trees
 - Caleb motion, linda second – all approve

Caleb Content considerations

Community Connect Website (Bill Pruitt)

The Austin Police Department has launched the [Community Connect website](#), hosted on the City of Austin Open Data Portal. This platform serves as a centralized hub for information on various sectors of the Austin Police Department, providing community members and analysts with timely, reliable, and well-documented data on policing activities.

The Community Connect website includes several features:

- Crime statistics specific to your sector
- APD Crime Statistics Dashboard
 - This interactive dashboard, updated monthly, collects and categorizes reported crimes impacting persons, property, and society.
- Austin Police Department Crime Search
 - This tool enables you to view crimes that have occurred within a designated radius of a specific address.
- Council District Map
 - This map allows you to enter your address in the search bar to find the Council Member representing your Council District.

DSD – Roots And Wings Festival

- **Amanii Luper**, *Community Tree Preservation Division, City of Austin Development Services Department*
- Roots & Wings Festival Coordinator

Adjourn

Next Board Meeting

Monday, August 12, 2024, 5:00 pm at the Spicewood Public Library